Original Video Project – Evaluation Components

Video Content – relative to course content & assignment goals

___Narrative
___appropriate structure   ___artistic/style   ___emotional impact

___Documentary
___cohesion/continuity   ___artistic/style   ___emotional impact

___Experimental
___artistic/style   ___theme/concept   ___emotional impact

Technical Considerations

Set Up:
___ lighting   ___ use of props, costumes, actors, blocking etc.
___ location challenges   ___ collaboration challenges

Shooting:
___ framing and composition of shots
___ steady camera or controlled movement
___ audio quality and effectiveness
___ appropriate and interesting focus, angle, distance, timing

Effective Editing:
______ continuity/discontinuity   ______ montage   ______ transitions
______ sound   ______ cross-cutting   ______ effects
______ pacing   ______ rhythm   ______ titles
______ citations   ______ copyright statement