Original Video Project – Evaluation Components

Video Content – relative to course content & assignment goals

___Narrative

___appropriate structure  ___artistic/style  ___emotional impact

___Documentary

___cohesion/continuity  ___artistic/style  ___emotional impact

___Experimental

___artistic/style  ____theme/concept  ___emotional impact

Technical Considerations

Set Up:

___ lighting  ____ use of props, costumes, actors, blocking etc.

___ location challenges  ____ collaboration challenges

Shooting:

___ framing and composition of shots

___ steady camera or controlled movement

___ audio quality and effectiveness

___ appropriate and interesting focus, angle, distance, timing

Effective Editing:

_____ continuity/discontinuity  _______ montage  _______ transitions

_____ sound  _______cross-cutting  _____ effects

_____ pacing  _______rhythm  _______ titles

_____ citations  _______ copyright statement