Tradeoffs: Leading Instructional Technology in Times of Hard Choices



The NITLE Instructional Technology Leaders Conference **Ursinus College** March 27-29, 2009

Agenda

Friday, March 27

4:00 pm on	Kaleidosocpe Atrium	Registration Registration materials and signups for the lunchtime collaboration discussions on Saturday will be available at this time.
5:30 pm	ű	Welcomes and reception
6:30 pm	Wismer Faculty & Staff Dining Room	Dinner
7:30 pm	u	Welcome Address Jay Miller, Associate Dean, Ursinus College

Jay Miller, Associate Dean, Ursinus College Associate Dean Jay Miller will welcome us, introduce us to the special

qualities and priorities of our host campus as an institution, and briefly address the importance of instructional technology in the life of the liberal arts college in the 21st century. Where and how does instructional technology fit into the landscape of overall considerations of institutional curriculum and mission, especially in these

economically challenging times?

Saturday, March 28

8:15 – 8:30 am	Musser Lecture Hall, Pfahler Hall of Science	Breakfast (on your own) Introduction to the Program Jean Bennett and other members of the planning group will review the agenda and make any necessary announcements.
8:30 – 9:45 am		Views from the CIOs' Offices Panelists: John King, Ursinus College
		Kris Jones Colorado College

Kris Jones, Colorado College Justin Sipher, Skidmore College Moderator: Nancy Millichap, NITLE

With fiscal resources under stress at most academic institutions in the current economic climate, how are chief information officers approaching wider administration discussions about how IT fits into the overall campus environment and budget? Where does instructional technology fit in the balance of overall IT commitments and priorities? And what about professional development commitments as resources become more constrained? CIOs from three NITLE campuses will share their views. (Kris Jones and Justin Sipher join us via MIV.)

9:45 – 10-15 am 10:15 – 11:45 am	Lounge outside Musser	Internal Collaborations Moderator: Albert Borroni, Oberlin College Other panelists: Jean Bennett, Ursinus College David Baird, Colgate University How are instructional technology departments working to integrate their work with that of other campus units? Panelists will present examples of successful practices from their own campuses; this will be followed by a breakout discussion in which everyone will have an opportunity to add their experiences and good ideas for partnering with other units on campus.
11:45 am – 1:15pm	Wismer Faculty & Staff Dining Room	 Lunch and Collaboration Discussions Lunch will be organized in the form of four collaboration discussions, as follows. Please sit at the table for the topic that you have signed up for. Grappling with Copyright Policy and Enforcement (discussion led by Lewis Weinberg, Carleton College, and Diana Skorina, Ursinus College) Designing Effective Environments for Enhanced Learning (discussion led by Jim Forney, St. Lawrence University, and Karen Fraser, Hendrix College) Sharing Expertise across Institutions (discussion led by Shannon Callister, Whitman College, and Courtney Bentley, Lafayette College) Fostering Conversations/Collaborations with Faculty (discussion led by Scott Hamlin, Wheaton College, and Mike Weaver, Bucknell University (Optional) Campus Tour
12:45 – 1:15 pm		(Note: Showcase presenters should bring their flash drives to Musser during the later stages of lunch to load them onto the presentation computer.)
1:15 – 2:15 pm	Musser Lecture Hall (and additional breakout rooms nearby)	Professional Development Moderator: Eric Behrens, Swarthmore College How do leaders and staff members of instructional technology organizations best learn about new technologies that may impact the campus, determine what is and is not worth the expenditure of time and resources, grow in their roles, and build in reflective time to consider progress? During times of financial contraction, professional

group.

development budgets are often squeezed. Yet professional

development is widely understood as essential to our organizations. The purpose of this session will be to develop a collective list of recommendations for professional development: activities that instructional technologists should avail themselves of if at all possible. We will discuss this in groups and report out to the larger

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2:15 - 3:30 pm

Musser Lecture Hall (and additional breakout rooms nearby)

Gallery Walk of Key Questions

Working in small groups, we will consider five key questions for instructional technology leaders. The "Gallery Walk" method enables everyone to participate in all discussions and for a record of all to be kept in a conference Wiki. The five questions and their champions are as follows:

- 1) How can we manage the cycle of incorporating new technologies while maintaining existing ones? (Champion: Nikki Reynolds, Hamilton College)
- 2) What are ways we can effectively incorporate a student work force? (Champion: Grant Currie, St. Lawrence University)
- 3) How do we position ourselves in the institution to be engaged early in the process as partners for services? (Champion: Mary McMahon, Pomona College)
- 4) How can cloud computing enhance the learning environment, and what should campuses consider as they make decisions about going in this direction? (Champion: Albert Borroni, Oberlin College)
- 5) How do we raise awareness of instructional technology as a key player in the intellectual life on campus? (Champion: Donnie Sendelbach, DePauw University)

3:30-4:00 pm

Musser Lounge

Break

4:00 - 5:30 pm

Musser Lecture Hall and Adjacent Atrium Five Minute Showcase and Follow-up Poster/Discussion Session

Each of the following presenters will give a brief, focused presentation on a case, innovation, or project at his or her campus. (Note: a separate sheet in the packet includes descriptions of the *Showcase presentations.*),

• Hidden Potential: Revitalizing a Shared Space without Breaking the Bank

Trina Marmarelli, Reed College

- Tweaking PowerPoint to Benefit Pedagogy Grant Currie, St. Lawrence University
- Using YouTube to Enhance our Campus Website Tori Waskiewicz, Ursinus College
- Media Scholarship in the Liberal Arts Collaboration Janet Simons, Dave Baird, and Nikki Reynolds, Hamilton College and Colgate University
- Digital Sandbox: A Forum for Feedback on Campus Technologies and New Initiatives Lucas Wright, St. Lawrence University
- From Dungeon to Showcase: Creating an Instructional Computer Classroom

- Collaborative Support for Sakai at The Claremont Colleges Elizabeth Hodas, Harvey Mudd College
- Moodle MIVing: Using a NITLE Workshop-to-Go to Begin Moodle Explorations with Faculty

Ronnie Swanner, Trinity University

- Jan Pontia, Birmingham-Southern College
- Flying under the Radar: PilotingWordPressMu *Courtney Bentley, Lafayette College*
- Increasing Efficiency: Building a Distributed Projector Network Jim Forney, St. Lawrence University
- Podcasting from a Repository Jonathan Leamon, Williams College

A poster session with the Showcase presenters immediately follows the Showcase, providing opportunities for followup and discussion of presentations as well as review of any supplementary printed posters or demonstrations on laptops.

5:30 - ?

Free Time and Dinner on Your Own

A list of local restaurants will be provided, and group-forming and ride-sharing will be actively encouraged.

Sunday, March 29

Breakfast (on your own)

8:30 – 9:45 am	Musser Lecture	
	Hall	

Emerging Technologies in a Submerging Economy

Speaker: Bryan Alexander, Director of Research, NITLE

How can we best grapple with emerging technologies on a small college campus, when the economy squeezes our budgets and options? This session covers several major movements, including social media, gaming, and mobility, surveying their academic uses and further possibilities. We explore as well their impacts on diverse areas of education and technology, from interface changes to collaboration techniques to new support frameworks. We situate all of this within three models of how new technologies spread through campuses.

9:45-	10:	15	am
7. 4 3 —	10.	IJ	am

Musser Lounge

Break

10:15 - 11:15 am

Musser Lecture Hall and Breakout Rooms

Bringing It All Back Home

A working session at which participants will develop an action plan for a top-priority project on their own campus that they have had the opportunity to discuss in the collaborative sessions at lunch Saturday and/or in the Gallery Walk. Participants in small teams will sketch an idea individually, will share their plans with one another, and will write reminders of their plans that will then be mailed to them at the beginning of summer 2009.

11:15 am – 12 pm

Musser Lecture Hall

Reports and Plans

Reporting out on commitments from "Bringing It All Back Home" and plans for ongoing interaction, including suggestions and recommendations to NITLE for future programming topics.