## **Project Management Rubric for Comparative Politics Simulation Spring 2007**

	Party Leader	Points	Party Secretary	Points	Press Secretary	Points	Policy Expert	Points	Group Sign Off	
Platform	Communicate party platform on behalf of group during in-class presentation		Coordinate formulation of party platform		Translate party platform into media communication tools		Research issues and party platforms of similar European parties			
			Prevent overlap with other party platforms		Meet with instructional technologists to design and create media		Write draft party platform and submit to party secretary			
			Secure group agreement on party platform		Communicate with professor on development of media messages		Meet with reference librarian			
			Communicate with professor on platform development				Communicate with professor on policy issues			
Logo	Evaluate logo design in terms of party platform and goal		Coordinate evaluation of logo design in terms of party platform & identity goal		Create a graphic identity for the party based on the party platform		Assist press secretaries in finding graphic identity resources			
					Submit draft graphic logo to Party Secretary		Evaluate logo design in terms of party platform & goals			
					Attend logo appointment with ITS					
Campaign Ad	Act as main spokesperson for party in ad		Assist press secretaries with content of draft storyboards for ad		Submit draft storyboard to party secretary		Evaluate campaign ad in terms of party platform and goals			
					Attend a basic videogra- phy and a video editing workshop					
			Evaluate campaign ad in terms of party platform and goals		Create a 1 min or less campaign add that effectively communicates party platform					
Debate	Represent party in public debate		Maintain complete records for party leader		Submit HQ file Ad to ITSST before Debate Print party logo on 11 x 13 paper for debate podium		Assist Party Leader in			
	Meet with Oral Comm. Lab to prepare for debate						preparation for public debate			
Group	Coordinate group activities		Serve as Blackboard group discussion administrator		Solicit ideas and feedback from group during logo and ad creation		Solicit ideas and feedback from group during platform development			
	Ensure group sign-off on all simulation activities		Solicit feedback from group for weekly reports							
	Communicate with professor on group organization		Submit weekly report of group activities/decisions to Blackboard							
Points Total										