

## Original Video Project – Evaluation Components

### Video Content – relative to course content & assignment goals

\_\_\_ Narrative

\_\_\_ appropriate structure \_\_\_ artistic/style \_\_\_ emotional impact

\_\_\_ Documentary

\_\_\_ cohesion/continuity \_\_\_ artistic/style \_\_\_ emotional impact

\_\_\_ Experimental

\_\_\_ artistic/style \_\_\_ theme/concept \_\_\_ emotional impact

### Technical Considerations

Set Up:

\_\_\_ lighting \_\_\_ use of props, costumes, actors, blocking etc.

\_\_\_ location challenges \_\_\_ collaboration challenges

Shooting:

\_\_\_ framing and composition of shots

\_\_\_ steady camera or controlled movement

\_\_\_ audio quality and effectiveness

\_\_\_ appropriate and interesting focus, angle, distance, timing

Effective Editing:

\_\_\_ continuity/discontinuity \_\_\_ montage \_\_\_ transitions

\_\_\_ sound \_\_\_ cross-cutting \_\_\_ effects

\_\_\_ pacing \_\_\_ rhythm \_\_\_ titles

\_\_\_ citations \_\_\_ copyright statement